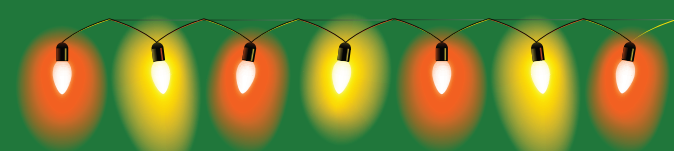


2014 Holiday Electrical Safety



# Billboard Design Contest

Keep art inside white area

Keep art inside white area

## Billboard Theme: Plug In to Holiday Safety

Artwork must be created inside the white area above. Students may use a variety a variety of media, such as watercolor, paint, crayon, chalk, markers, etc. Keep artwork simple, bold and bright. Artwork will be on public display and should be easy to see and read. **See back for more contest details.**



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## Who can participate:

Contest is open to both public and private schools, grades 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup> in the City of Norfolk.

## Design Requirements:

Billboard designs must be original design of the student and fit the contest theme. Only one artist per entry, no group collaborations allowed. Computer-aided or copy machine entries will not be accepted.

## Judging Criteria:

- 1.) Clear message conveyed by text and artwork;
- 2.) Artwork must fit contest theme;
- 3.) Creativity and originality;
- 4.) Visual clarity - easy to read at ten feet; and
- 5.) Bright and colorful.

## Important Dates:

- Artwork is due **Wednesday, November 12.**
- NPPD's energy educator will pick them up on **Thursday, November 14**
- Judging will take place on **Friday, November 14.**
- Winners announced on **Monday, November 17.**
- Billboard will go live on **Monday, December 1.**

## Recognition:

- Each grade level (4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>) will have a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winner. These nine students will receive a Certificate of Participation.
- Overall billboard winner will be chosen from the first place winners at each grade level. Billboard will be displayed for four weeks on the digital billboard across from the Sunset Plaza.

# Official Entry Form (PLEASE PRINT CLEARLY)

Student Name: \_\_\_\_\_

Grade: \_\_\_\_\_

School Name: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Teacher's Phone Number: \_\_\_\_\_

Teacher's E-Mail Address: \_\_\_\_\_

## Consent/Release Form

I hereby grant the Nebraska Public Power District (NPPD) permission to use student art in any and all media determined appropriate by NPPD, whether now known or hereafter existing, without payment or any other considerations.

I understand and agree that the art produced will become the property of the Nebraska Public Power District. As such, they may (if deemed an appropriate by NPPD) be used by NPPD's wholesale power distributors, without payment or any other considerations.

Parent/Guardian Printed Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Relationship to Student: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Downloadable templates are available at [nppd.com/billboardcontest](http://nppd.com/billboardcontest)

For more information regarding contest, contact Jennifer Swerczek, NPPD Energy Education Specialist, [jlswerc@nppd.com](mailto:jlswerc@nppd.com)



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